



## ADVERTISING & DISPLAY INFORMATION

For inquiries about advertising please contact Community Engagement Coordinator or Executive Director June Gawdun 306.652.2255

Advertising policy is also available on our website:

[www.scoa.ca/comingofage.html](http://www.scoa.ca/comingofage.html)

### Coming of Age newsletter:

The Coming of Age is published 3 times per year – winter, spring and Fall

Ads are limited to 4 business card sized ads per issue. **NOTE:** All ads will have to be approved by the SCOA Communications committee prior to publication. You will be notified regarding the status of your ad.

Cost is \$125 payable to the Saskatoon Council on Aging Inc. Payment is due on publication of newsletter. (Fall issue - September 15<sup>th</sup>, winter issue- December 15<sup>th</sup>, spring issue - April 15<sup>th</sup>)

Advertisers are responsible for designing their own ads.

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### eNews: submit items to [admin@scoa.ca](mailto:admin@scoa.ca)

SCOA eNews is published monthly.

We will accept items from community groups or agencies. These items should be of interest and benefit to older adults and align with SCOA's mission and values.

We will accept up to 3 items per issue, first come, first served basis. The items should not exceed 50 words.

**No paid advertising for the eNews at this time.**

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## Brochures – Resource Centre

### Brochures

The Positive Aging Resource Centre provides pamphlet materials from **private businesses, government agencies, senior's organizations and non-profit agencies and organizations.** We do not endorse these programs and/or services. They are for your information only."

**Bulletin Board : submit items to SCOA 2020 College Drive or email [admin@scoa.ca](mailto:admin@scoa.ca)**

- Duration: Notices can be posted for up to four (4) weeks or until the day after the event, whichever comes first.
- These items should be of interest and benefit to older adults and reflect SCOA's mission and values.
- Advertisements/Promotions cannot reflect services that are in direct competition with any product/service at SCOA.
- Advertisements will not be approved if they imply either directly or indirectly an endorsement by the SCOA.
- **At this time, we will not post advertisements for items for sale. (e.g. used equipment etc)**

**SCOA website:**

**No paid advertising at this time.**

If applicable, logos or banners will be provided for sponsors or donors only.

**Resources or links added to the ehub section may be considered at the discretion of the Executive Director and Community Engagement Coordinator. Phone 306.652.2255**



**DIRECTORY OF SERVICES AND SOCIAL ACTIVITIES FOR OLDER ADULTS**

The Directory of Services is published yearly. The Directory is designed to offer information about resources, services and social activities to be used by older adults in the Saskatoon area, their families and caregivers, as well as interested agencies, groups and institutions.

No endorsements were made, nor intended for any of the entries, nor are the listings necessarily comprehensive. Every effort has been made to ensure their accuracy as of March 2013. Should you have any suggestions or corrections please contact the Saskatoon Council on Aging Inc. at 306-652-2255.

Listings in the Directory are free. To get your business or service listed in the Directory contact SCOA at 306-52-2255.

If you would like to **purchase an advertisement (sponsor) in the Directory**, visit our website for more information [www.scoa.ca/directorypage.html](http://www.scoa.ca/directorypage.html) or call 306-52-2255.