



## DIRECTORY OF SERVICES & SOCIAL ACTIVITIES

# 2018-2019 Advertising

Charity BN/Registration Number: 130735756-RR-0001

The Saskatoon Council on Aging  
is pleased to publish the  
*Directory of Services and Social Activities for Older Adults.*

## Directory Facts:

**170+ pages of resources, services and social activities for older adults** in the Saskatoon area also **information for families & caregivers**

→ A **valued reference and resource** for individuals, professionals, agencies, community groups and organizations. Updated yearly.

→ **Available on SCOA's website, Saskatchewan Seniors Mechanism's website** and is linked as a resource on many other websites.

→ **The publication receives approximately 100 visits per month via SCOA's website**

*Please note: Due to funding cutbacks from the Saskatoon Health Region, 3000 copies of the directory will not be printed and distributed in the community. A limited number of hard copies will be printed and can be purchased at SCOA (2020 College Drive) for \$10 per copy.*



*Building a positive future  
for older adults*

*Thank you for your  
consideration  
of support  
for the  
Directory of Services*

**For inquiries contact:**

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## **Gold: \$1,000**

### **Recognition in the Directory publication**

1. Full page advertisement (after the introduction section and before Table of Contents )
2. Logo in lead position on back cover of Directory

### **Recognition on Websites—1 year**

Logo and hyperlink to advertiser website on [Directory page](#)

## **Silver: \$500**

### **Recognition in the Directory publication**

1. Half page advertisement (after the Gold ads and before Table of Contents )
2. Logo on back cover of Directory after Gold Advertiser

### **Recognition on Website—1 year**

Acknowledgement and hyperlink to advertiser website on [Directory page](#)

## **Bronze: \$250**

### **Recognition in the Directory publication**

1. Quarter page advertisement (after the Gold Ads and Silver ads and before Table of Contents )
2. Logo on back cover of Directory after Gold and Silver Advertiser logos

### **Recognition on Website—1 year**

Recognition on [Directory page](#)