

Coming of Age



Advertising Rates

1/4 HORIZONTAL 10" x 3"

1/4 VERT
3.75" x 8"

1/4 SQUARE
3.625" X 4.55"

Business Card—
3.75" wide x
2.25"

BUSINESS CARD

3.75" wide x 2.25"

QUARTER PAGE

1/4 VERT 3.75" x 8"

1/4 HORIZONTAL 10" x 3"

1/4 SQUARE 3.625" X 4.55"

**NOTE: a maximum of 4
business card sized
ads or 2 1/4 page ad sized
ads accepted per issue.**

Cost per business card sized ad—\$125

Cost per 1/4 page ad—\$250

Artwork Requirements:

The size of the ad submitted must be the same size as the ad you are placing e.g. 1/4 page size ad

Format: JPG, TIFF, PDF

All artwork must be 300 dpi and B&W or Grayscale or CMYK colour mode (print copies will be in black and white only, color version on website)

Ad Deadlines:

September issue —ad copy due July 1st—PUBLICATION - 1ST WEEK OF SEPTEMBER

January issue—ad copy due December 1st - PUBLICATION - 1ST WEEK OF JANUARY

May issue—ad copy due April 1st - PUBLICATION - 1ST WEEK OF MAY

About Coming of Age newsletter

- 3 issues per year, Fall, Spring & Winter
- 3,000+ copies printed and circulated in the community
- 2000+ copies distributed to SCOA membership
- electronic version available on SCOA web site

TERMS: Advertisers will be invoiced on the publication date; payment is due within 30 days.

**For more information
contact:**

**(306) 652-2255 or email
admin@scoa.ca**

**Submit all ad information to
admin@scoa.ca**

eNews



Advertising Rates

CHOICE OF 2 FORMATS:

Basic listing [text]

35 word writeup maximum—\$25 per eBlast

OR

Banner [graphic]

\$35 per eBlast [must submit own artwork]

Artwork Requirements:

Banner ad—550 px W X 135 px H Format: JPG, GIF or PNG

Deadlines:

Publication for eNews is the first of each month,

Deadlines for submissions 21st of each month.

[some exceptions may apply]

Ads are provided on a first-come, first-serve basis, depending on space available

About SCOA eNews

➔ **Electronic, published monthly**

➔ **2200+ copies distributed to SCOA membership**

TERMS: Advertisers will be invoiced on the publication date; payment is due within 30 days.

**For more information
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admin@scoa.ca**

Submit all ad information to