

Coming of Age



Advertising Rates

1/4 HORIZONTAL 10" x 3"

1/4 VERT
3.75" x 8"

1/4 SQUARE
3.625" X 4.55"

Business Card—
3.75" wide x
2.25"

BUSINESS CARD

3.75" wide x 2.25"

QUARTER PAGE

1/4 VERT 3.75" x 8"

1/4 HORIZONTAL 10" x 3"

1/4 SQUARE 3.625" X 4.55"

**NOTE: a maximum of 4
business card sized
ads or 2 1/4 page ad sized
ads accepted per issue.**

Cost per business card sized ad—\$125

Cost per 1/4 page ad—\$250

Artwork Requirements:

The size of the ad submitted must be the same size as the ad you are placing e.g. 1/4 page size ad

Format: JPG, TIFF, PDF

All artwork must be 300 dpi and B&W or Grayscale or CMYK colour mode (print copies will be in black and white only, color version on website)

Ad Deadlines:

September issue —ad copy due July 1st—PUBLICATION - 1ST WEEK OF SEPTEMBER

January issue—ad copy due December 1st - PUBLICATION - 1ST WEEK OF JANUARY

May issue—ad copy due April 1st - PUBLICATION - 1ST WEEK OF MAY

About Coming of Age newsletter

- 3 issues per year, Fall, Spring & Winter
- 3,000+ copies printed and circulated in the community - suspended due to COVID-19
- 2500+ copies distributed to SCOA membership
- electronic version available on SCOA web site

TERMS: Advertisers will be invoiced on the publication date; payment is due within 30 days.

**For more information
contact:**

**(306) 652-2255 or email
admin@scoa.ca**

**Submit all ad information to
admin@scoa.ca**

eNews



Advertising Rates

Standard Ad

35 word **maximum**—\$50 per eBlast

OR

Display ad \$50 per eBlast [must submit own artwork]

Artwork Requirements:

Banner ad size: 585 px W X 145 px H Format: JPG, GIF or PNG 72 dpi

MAXIMUM 2 ADS PER ISSUE

Deadlines:

Deadlines for submissions 21st of each month

Publication for eNews is the first of each month,

About SCOA eNews

- ➔ **Electronic, published monthly**
- ➔ **2500+ copies distributed to SCOA membership**

TERMS: Advertisers will be invoiced on the publication date; payment is due within 30 days.

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