

# Coming of Age



## Advertising Rates

1/4 HORIZONTAL 10" x 3"

1/4 VERT  
3.75" x 8"

1/4 SQUARE  
3.625" X 4.55"

Business Card—  
3.75" wide x  
2.25"

### BUSINESS CARD

3.75" wide x 2.25"

### QUARTER PAGE

1/4 VERT 3.75" x 8"

1/4 HORIZONTAL 10" x 3"

1/4 SQUARE 3.625" X 4.55"

**NOTE: a maximum of 4  
business card sized  
ads or 2 1/4 page ad sized  
ads accepted per issue.**

**Cost per business card sized ad—\$125**

**Cost per 1/4 page ad—\$250**

### Artwork Requirements:

**The size of the ad submitted must be the same size as the ad you are placing e.g. 1/4 page size ad**

**Format: JPG, TIFF, PDF**

**All artwork must be 300 dpi and B&W or Grayscale or CMYK colour mode (print copies will be in black and white only, color version on website)**

### Ad Deadlines:

**September issue —ad copy due July 1st—PUBLICATION - 1ST WEEK OF SEPTEMBER**

**January issue—ad copy due December 1st - PUBLICATION - 1ST WEEK OF JANUARY**

**May issue—ad copy due April 1st - PUBLICATION - 1ST WEEK OF MAY**

### About Coming of Age newsletter

- 3 issues per year, Fall, Spring & Winter
- 3,000+ copies printed and circulated in the community
- 2000+ copies distributed to SCOA membership
- electronic version available on SCOA web site

**TERMS: Advertisers will be invoiced on the publication date; payment is due within 30 days.**

**For more information  
contact:**

**(306) 652-2255 or email  
admin@scoa.ca**

**Submit all ad information to  
admin@scoa.ca**

# eNews



## Advertising Rates

1. ***Text Ad***

35 word maximum—\$50 per eBlast

2. ***Banner ad***

Graphic 585 px W X 140 px H **Format: JPG, GIF or PNG 72 dpi**  
[must submit own artwork] \$50 per eBlast

***Note: Two ads accepted per issue depending on space available***

### **Deadlines:**

**Publication for eNews by the first of each month**

**Deadline for submissions for eNews is the 21st of each month.**

### **About SCOA eNews**

➔ **Electronic, published monthly**

➔ **2500+ copies distributed to SCOA membership**

**TERMS: Advertisers will be invoiced on the publication date; payment is due within 30 days.**

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admin@scoa.ca**